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The Physical Security Interoperability Alliance Demonstrates PSIA-compliant Devices at ASIS

*Leading security manufacturers will participate in joint
interoperability demonstration on Sept. 22, 2009*

SANTA CLARA, Calif., Sept. 16, 2009—The Physical Security Interoperability Alliance (www.psialliance.org), a global consortium of physical security providers focused on promoting interoperability of IP-enabled devices, will showcase the interoperability of various PSIA-compliant products during a demonstration at the 55th Annual ASIS International Seminar & Exhibits in Anaheim, Calif.

At the plug fest, leading IP device manufacturers including GE Security, Arecont Vision, Milestone Systems, IQinVision, Everfocus, HikVision and Synectics will demonstrate and test the interoperability of various IP devices implemented with the 1.0 API Media Device specification. The demonstration will be held on Tuesday, Sept. 22, 2009, at 3 p.m. at the Hilton Anaheim, adjacent to the Anaheim Convention Center.

“The PSIA plug fest at ASIS this year is a key landmark in the progression of standards from PSIA. Prior to this point, the PSIA specs have been approved and available, but this event marks the groundswell of implementations that are becoming available from key security manufacturers. And, many more implementations are on their way this year,” said Roger Richter, Chief Engineer, GE Security, and Chair of PSIA’s Systems Working Group. “Standards don’t become standards until they are implemented and they interoperate. For PSIA, this is happening now. This is what ‘IP convergence’ is all about.”

The PSIA specification promotes interoperability between disparate products, expanding opportunities for companies that provide solutions to the physical security marketplace, and breaking down proprietary barriers for systems integrators and end users.

“The PSIA standardization effort is extremely important to the megapixel market. With a broad camera line-up ranging in resolutions from 1 to 10 megapixels and new models being introduced every few months, we had to overcome a constant challenge of closely working with a large number of NVR providers to assure seamless interoperability of new devices with their platforms,” stated Raul Calderon, Vice President, Strategic Relations, Arecont Vision. “With the growing acceptance of the PSIA standard we expect

to be able to increase the rate of innovation, introducing more models that address different market segments, while avoiding the delays and effort associated with integration of each new device in a wide variety of platforms available on the market.”

“We are excited to have a number of the industry’s top technology innovators displaying their PSIA-compliant devices at the plug fest,” said David Bunzel, Executive Director of PSIA. “This demonstration will show that the market is supporting not only interoperable products, but interoperable solutions.”

About PSIA

The Physical Security Interoperability Alliance is a global consortium of nearly 50 physical security manufacturers and integrators that are focused on promoting interoperability of IP-enabled security devices across every segment of the industry.

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